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# Sponsorship & Exhibition

PACKAGE

## 2026 Workplace Investigations in Canada Conference



May 7-8, 2026



Marriot Chateau Champlain,  
Montreal, QC  
Virtually Streamed



uOttawa

**barker  
hutchinson.**



ASSOCIATION OF  
WORKPLACE  
INVESTIGATORS

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# What to expect

- Networking opportunities with other senior-level workplace investigations professionals
- HR leaders, workplace investigators, employment lawyers, government officials & academics
- 250+ delegates from across Canada participating in person and virtually
- Engaging discussions and presentations from industry leaders.
- Expert speakers
- Access to recorded presentations and materials
- Brand exposure

## Be part of Canada's only hybrid conference dedicated to advancing the practice and theory of workplace investigations.

The Workplace Investigations in Canada Conference (WICC) launched in 2024 as a grassroots initiative, led by Professor Matt Malone, to bring together industry professionals dedicated to advancing workplace investigations.

Following the overwhelming success of our two events in Kamloops, BC and Ottawa, ON, we're thrilled to host the 3rd Annual WICC in beautiful Montreal, on May 7-8, 2026.

This conference is a unique opportunity for HR leaders, workplace investigators, employment lawyers, government officials, and academics to engage in critical discussions, share best practices, and explore emerging challenges in the field.

Once again, we're expanding our reach with a live and virtual format, allowing us to connect with hundreds of attendees across Canada.

**As a sponsor, your brand will be front and centre among decision-makers and industry leaders who are shaping the future of workplace investigations.**

**Sponsorship provides unmatched visibility, networking opportunities, and the chance to support meaningful conversations that impact workplaces from coast to coast.**

# Sponsorship Opportunities

## PLATINUM SPONSOR

	PLATINUM SPONSOR
Complimentary conference admission	2
2 Minute speaking opportunity	OPENING & CLOSING REMARKS
Sponsor acknowledgement on the conference website	✓
Brand mentions on social media	✓
Recognition (Company name, logo and profile) in our digital conference program	✓
Logo displayed on event signage	✓
Verbal recognition and acknowledgement by conference organizers	✓
Complimentary exhibit space	✓

***"The 2025 conference was one of the best I have ever attended. The team that put this together was exceptional and it was a privilege to be a sponsor and a moderator for a team of experts extraordinaire."***

***I look forward to the next one and my consulting firm will continue to support these events in any way that we can. The learning, the connections and the comraderie amongst peers is not to be missed."***

**Jo-Ann Fennessey**  
Founder and President,  
The Jo-Ann Fennessey Centre Inc.



# Sponsorship Opportunities

## GOLD SPONSORS

	COCKTAIL RECEPTION	DINNER SPONSOR	LANYARD SPONSOR	WELCOME GIFT SPONSOR
Complimentary conference admission	1	1	1	
2 Minute speaking opportunity	COCKTAIL RECEPTION	DINNER RECEPTION		
Sponsor acknowledgement on the conference website	✓	✓	✓	✓
Brand mentions on social media	✓	✓	✓	✓
Recognition (Company name, logo and profile) in our digital conference program	✓	✓	✓	✓
Logo displayed on event signage	✓	✓	✓	✓
Verbal recognition and acknowledgement by conference organizers	✓	✓	✓	✓
Logo on lanyards			✓	
Banner ad on conference app				✓
Branded welcome gift for delegates				✓





# Sponsorship Opportunities

## BRONZE SPONSORS

	BREAKFAST & LUNCH SPONSOR		CONFERENCE APP SPONSOR	SNACK SPONSOR		WIFI SPONSOR
	DAY 1	DAY 2		DAY 1	DAY 2	
Recognition (Company name, logo and profile) in our digital conference program	✓	✓	✓	✓	✓	✓
Logo displayed on event signage	✓	✓	✓	✓	✓	✓
Verbal recognition and acknowledgement by conference organizers	✓	✓	✓	✓	✓	✓
Welcome slide displayed with logo and instructions on how to connect to WIFI						✓
Banner ad on conference app			✓			
Logo displayed	BREAKFAST & LUNCH DAY 1	BREAKFAST & LUNCH DAY 2		BREAKS DAY 1	BREAKS DAY 2	



# Sponsorship Packages

## Platinum Sponsor

\$10,000 (1 available)

Position your brand at the forefront of the conference with our highest-profile sponsorship, offering unmatched visibility, premium exposure, and exclusive speaking access.

- Complimentary conference admission for two (2) attendees
- 1 Complimentary exhibitor space
- Recognition (Company name, logo and profile) in our digital conference program
- Opportunity to speak during our Opening & Closing Remarks
- Sponsor acknowledgement and signage
- Acknowledgement in conference marketing materials and social media channels
- Verbal recognition and acknowledgement by conference organizers
- Sponsor acknowledgement and recognition on the conference website

## Cocktail Reception Sponsor

\$5,000 (1 available)

Make a lasting impression with a speaking opportunity at the Cocktail Reception and broad brand exposure in digital, social, and onsite conference promotions.

- Complimentary conference admission for one (1) attendee
- Recognition (Company name, logo and profile) in our digital conference program
- Opportunity to speak at our Cocktail Reception
- Sponsor acknowledgement and signage at the registration table
- Acknowledgement in conference marketing materials and social media channels
- Verbal recognition and acknowledgement by conference organizers
- Sponsor acknowledgement and recognition on the conference website

## Dinner Reception Sponsor

\$5,000 (1 available)

Gain prime visibility and thought leadership by addressing attendees at the Networking Dinner, with top-tier branding across digital, social, and onsite materials.

- Complimentary conference admission for one (1) attendee
- Recognition (Company name, logo and profile) in our digital conference program
- Opportunity to speak at our Dinner Reception
- Sponsor acknowledgement and signage at the registration table
- Acknowledgement in conference marketing materials and social media channels
- Verbal recognition and acknowledgement by conference organizers
- Sponsor acknowledgement and recognition on the conference website

# Sponsorship Packages

## Lanyard Sponsor

\$5,000 (1 available)

Showcase your brand prominently with your logo on all attendee lanyards, ensuring continuous visibility throughout the conference.

- Complimentary conference admission for one (1) attendee
- Branded / prominent logo on all conference attendee lanyards
- Recognition (Company name, logo and profile) in our digital conference program
- Sponsor acknowledgement and signage at the registration table
- Acknowledgement in conference marketing materials and social media channels
- Verbal recognition and acknowledgement by conference organizers
- Sponsor acknowledgement and recognition on the conference website

## Welcome Gift Sponsor

\$4,000 (1 available)

Create a memorable first impression by aligning your brand with delegate welcome gifts and brand recognition throughout the conference experience.

- Recognition (Company name, logo and profile) in our digital conference program
- Sponsor acknowledgement and signage at the registration table
- Verbal recognition and acknowledgement by conference organizers
- Sponsor acknowledgement and recognition on the conference website
- 1 banner ad on the conference app
- We'll collaborate with you to find the perfect reception welcome gift for delegates, with your branding. The cost of the gift will be additional to sponsorship.

## Conference App Sponsor

\$3,000 (1 available)

Showcase your brand prominently with your logo on all attendee lanyards, ensuring continuous visibility throughout the conference.

- Recognition (Company name, logo and profile) in our digital conference program
- Sponsor acknowledgement and signage at the registration table
- Verbal recognition and acknowledgement by conference organizers
- 1 banner ad on the conference app

# Sponsorship Packages

## Breakfast & Lunch Sponsor: Day 1

\$3,000 (1 available)

Position your brand front and centre with sponsorship recognition at breakfast and lunch on Day 1, plus digital and onsite promotional exposure.

- Recognition (Company name and logo) in our digital conference program
- Sponsor acknowledgement and signage at the registration table
- Company name / logo displayed during breakfast and lunch – (Day 1 only)
- Verbal recognition and acknowledgement by conference organizers (Day 1 only)

## Breakfast & Lunch Sponsor: Day 2

\$3,000 (1 available)

Gain high-impact visibility with branding at breakfast and lunch on Day 2, ensuring your company is recognized by all attendees.

- Recognition (Company name and logo) in our digital conference program
- Sponsor acknowledgement and signage at the registration table
- Company name / logo displayed during breakfast and lunch – (Day 2 only)
- Verbal recognition and acknowledgement by conference organizers (Day 2 only)

## Snack Sponsor: Day 1

\$1,500 (1 available)

Keep attendees energized while gaining strategic brand placement during morning and afternoon snack breaks on Day 1, plus digital and social recognition.

- Recognition (Company name and logo) in our digital conference program
- Sponsor acknowledgement and signage at the registration table
- Company name / logo displayed during morning and afternoon snack – (Day 1 only)
- Verbal recognition and acknowledgement by conference organizers (Day 1 only)

## Snack Sponsor: Day 2

\$1,500 (1 available)

Be part of the conference experience by sponsoring Day 2 snack breaks, with your brand featured in conference signage, digital materials, and social media.

- Recognition (Company name and logo) in our digital conference program
- Sponsor acknowledgement and signage at the registration table
- Company name / logo displayed during morning and afternoon snack – (Day 2 only)
- Verbal recognition and acknowledgement by conference organizers (Day 2 only)



# Sponsorship Packages

## WIFI Sponsor

\$1,500 (1 *available*)

Showcase your brand prominently with your logo on all attendee lanyards, ensuring continuous visibility throughout the conference.

- Recognition (Company name, logo and profile) in our digital conference program
- Sponsor acknowledgement and signage at the registration table
- Verbal recognition and acknowledgement by conference organizers
- Welcome slide displayed with logo and instructions on how to connect to WIFI

# Interested in Becoming an Exhibitor?

## Exhibitor Booth

*\$1,500 per day*

Put your brand in front of a curated audience of decision-makers and practitioners in the workplace investigations space. Build visibility, trust, and connections.

- Complimentary conference admission for two (2) attendees
- 10 ft x 10 ft single-sided table-top exhibit space
- Exhibitor acknowledgement and recognition on the conference website
- Recognition (Company name, logo and profile) in our digital conference program
- Company name displayed in our digital conference app

## Why Become an Exhibitor...



### Canada's Only

Canada's only conference dedicated to workplace investigations – an unmatched platform for connection and visibility.



### Raise Your Profile

Align your brand with a nationally recognized event known for credibility and professional excellence.



### Face to Face

In a digital-first world, in-person interaction still holds unmatched value. Exhibiting gives you the chance to spark relationships that last.



### Decision Makers

Meet hundreds of leaders from across the country who purchase services and influence organizational practices.



### High Touch Connections

Unlike crowded trade shows, this conference is intimate by design. Your brand will be seen and remembered.

An aerial photograph of a city skyline, likely New York City, featuring numerous skyscrapers and buildings. The image is partially obscured by a white rectangular text box in the center and a dark blue horizontal bar at the bottom. The text is in a serif font.

# Sponsorship & Exhibitor Opportunities

To book your sponsorship  
or a booth, please contact:

Keith Van Hemmen

[conference@barkerhutchinson.com](mailto:conference@barkerhutchinson.com)